

CO-HOSTS



UNIVERSIDADE
FEDERAL
DE PERNAMBUCO



MINISTÉRIO DA
SAÚDE



PARTNERSHIP AND SPONSORSHIP PROSPECTUS



WWW.TUFH2027.COM



ABOUT THE CONFERENCE

The TUFH Annual Conference, which will take place in 2027 in Recife, Pernambuco, positions Brazil as a strategic setting for the global debate on social responsibility in health education. It connects territorial practices, innovation within the SUS (Unified Health System), and interprofessional education with international leaders.

The conference will gather participants from various countries in an international, intersectoral, interprofessional, and intergenerational experience, promoting exchanges between universities, health services, community organizations, and public policymakers.

The event will take place in a hybrid format (in-person and virtual) from September 14 to 17, 2027, expanding its global reach and the diversity of its participants.

During the scientific program (workshops, oral presentations, TUFH Talks, and documentaries), participants will have access to a wide diversity of topics. The conference will also feature international keynote speakers and immersive territorial activities through the Conference on the Move, connecting theory and practice in real-world contexts.

Learn more about TUFH: <https://thenetworktufh.org>

EXPECTED AUDIENCE

The conference will bring together approximately 500 participants, including:

- National and international researchers
- Public managers and policymakers
- Healthcare professionals
- Undergraduate and graduate students
- Representatives from international organizations

With a strong international presence and broad Brazilian participation, the event represents a strategic opportunity for global connection.



TUFH PHILOSOPHY

TUFH is founded on the relationships between organizations, individuals, and those who collaborate around common interests. These relationships are not static; rather, they grow and develop with new members and future generations. TUFH is not an isolated organization, but an inclusive and constantly evolving network that welcomes other organizations committed to creating educational practices, community health approaches, and research partnerships to develop evidence on what works.

TUFH aspires to act as a catalyst to promote positive change in local systems and actors. Its model addresses problems by seeking to identify what is working and why. This accelerates the process of positive transformation by engaging people in action, rather than focusing on the reasons why something cannot be done.

For more information, visit the website: <https://thenetworktufh.org/>

RECIFE AND PERNAMBUCO: A TERRITORY OF SOCIAL INNOVATION

Recife stands out as a strategic territory for global health, serving as a reference point for the integration of universities, health services, and the community, especially within the context of the Unified Health System (SUS).

TUFH 2027 will provide unique experiences across different territories in Pernambuco, allowing participants to discover real-world practices of care, education, and social innovation.

Highlights include:

- Teaching-service-community integration
- University extension experiences in vulnerable territories
- Public health innovation initiatives
- Northeastern culture and diversity as formative elements

More than just a conference, TUFH 2027 will be a living experience of situated learning.



EVENT VENUE

The Centro de Eventos Recife (Recife Events Center) will host TUFH 2027, offering a modern and versatile infrastructure capable of accommodating small, medium, and large-scale events.

Inaugurated in 2021 as part of the campus expansion for the Faculdade Pernambucana de Saúde, the space combines innovation, functionality, and comfort in a contemporary structure equipped with state-of-the-art technology.

Located on one of the city's main avenues, the Centro de Eventos Recife offers a strategic location:

- Close to the international airport
- Surrounded by a vast hotel network
- Easily accessible for both national and international participants

The Centro de Eventos Recife thus offers the ideal conditions for a large-scale international conference, connecting technical excellence with a superior participant experience.



CO-HOST INSTITUTIONS

TUFH 2027 is held in partnership with benchmark Brazilian institutions committed to health education, social responsibility, and innovation:

Universidade Federal de Pernambuco (UFPE): A public university of excellence, a national and international reference in teaching, research, and innovation, with a strong presence in extension activities and a commitment to social development.

Faculdade Pernambucana de Saúde (FPS): A community higher education institution recognized for its strong articulation between teaching, research, extension, and health services, focusing on interprofessional and socially committed education.

Associação Brasileira de Educação Médica (ABEM): A nationally prominent entity in the field of medical education, dedicated to strengthening quality, ethics, and innovation in the training of healthcare professionals.

The collaboration between these institutions ensures a solid foundation for TUFH 2027, combining academic excellence, territorial integration, and institutional networking capacity—all fundamental for hosting a global event connected to local realities.

WHY SPONSOR?

By supporting TUFH 2027, your institution positions itself within a strategic global agenda:

- International visibility within a consolidated global network
- Connection with leaders and reference institutions
- Association with the strengthening of the SUS and global health
- Alignment with ESG practices and social responsibility
- Support for the training of healthcare professionals committed to equity

Additionally, a portion of the funds raised will be allocated to support the participation of students and professionals, amplifying the social impact of the event.



SPONSORSHIPS

Participation in the TUFH 2027 Conference as a partner, sponsor, or exhibitor can take place through financial sponsorship or the provision of in-kind services, such as covering costs for catering, transportation, or other logistical support.

There are three ways to support the TUFH 2027 Conference:

1. Minor Sponsorship
2. Major Sponsorship
3. Partnership

Each offers distinct benefits, as detailed in the tables below.

The Organizing Committee is also open to discussing customized sponsorship opportunities tailored to your organization's interests and visibility goals.

Sponsors may choose to make payments in USD (International) or BRL (Brazil).

A significant portion of the resources obtained from sponsorships will be allocated to a support fund to enable individuals to participate in TUFH 2027.

SPONSORSHIP CATEGORIES

Minor Sponsorship

Gold – R\$ 25,000 (USD 5,000)

Silver – R\$ 15,000 (USD 3,000)

Bronze – R\$ 10,000 (USD 2,000)

Major Sponsorship

Diamond – R\$ 120,000 (USD 24,000)

Platinum – R\$ 80,000 (USD 16,000)

Emerald – R\$ 50,000 (USD 10,000)

Partnership:

Partner – R\$ 200,000 (USD 40,000)

BENEFITS

Benefits include institutional visibility, event registrations, exhibition space, participation in symposia, and promotion across official networks and materials.



	Minor Sponsorship			Major Sponsorship			Partnership
	Bronze R\$ 10.000 (USD 2.000)	Silver R\$ 15.000 (USD 3.000)	Gold R\$ 25.000 (USD 5.000)	Emerald R\$ 50.000 (USD 10.000)	Platinum R\$ 80.000 (USD 16.000)	Diamond R\$ 120.000 (USD 24.000)	Partner R\$ 200.000 (USD 40.000)
Free conference registration	X	✓ 1 in-person	✓ 2 in-person	✓ 2 in-person	✓ 5 in-person	✓ 8 in-person	✓ 15 in-person
Official Recognition	✓	✓	✓	✓	✓	✓	✓
Institutional Promotion	✓	✓	✓	✓	✓	✓	✓
Participation in the annual report	✓	✓	✓	✓	✓	✓	✓
Name on the conference's website	✓	✓	✓	✓	✓	✓	✓
Sponsored Symposium	X	X	X	X	✓ 2 minutes	✓ 5 minutes	✓ 10 minutes
On-site banner	X	X	X	X	X	✓	✓
Speech at the opening ceremony	X	X	X	X	X	X	✓

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CUSTOMIZED OPPORTUNITIES

- Sponsorship of scientific sessions
- Support for the cultural dinner
- Student scholarships
- Conference on the Move
- Technology and innovation

TUFH 2027 will be an international milestone for global health in Brazil.

Your institution can be a part of this transformation.